

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE**

**Lesya Ukrainka Volyn National University**

Faculty of International Relations

Department of International Economic Relations

**SYLLABUS**

**of the elective educational component**

**“ECONOMICS AND ORGANIZATION OF INTERNATIONAL  
TRANSPORTATION”**

for bachelor's degree programs

**Syllabus for the educational component** “Economics and organization of international transportation” for bachelor's degree programs.

**Developer:** Naumenko Natalia Sergeevna, Associate Professor of the Department of International Economic Relations, Candidate of Economic Sciences, Associate Professor.

**Approved**

Guarantor of the educational and professional program:



(signature) (A. O. Boyar)

**The syllabus for the educational component was approved at a meeting of the Department of International Economic Relations, minutes No. 6 dated February 2026.**

Head of Department:



(A. O. Boyar)

## I. Description of the educational component

Name of indicators	Field of knowledge, specialty, educational and professional program, educational level	Characteristics of the educational component
<b>Full-time (on-campus) form of education</b>	Field of knowledge C “Social sciences, journalism, information and international relations”, specialty C1 “Economics and international economic relations (by specializations)”, specialization “International economic relations”, OPP “International business”, first (bachelor's) level of higher education	<b>Selective</b>
<b>Number of hours/credits 150/5</b>		<b>Year of study – 3</b>
<b>INA: none</b>		<b>Semester 6</b>
		<b>Lectures – 10 hours</b>
		<b>Practical (seminar) – 20 hours.</b>
		<b>Independent work – 110 hours.</b>
		<b>Consultations – 10 hours.</b>
		<b>Form of assessment: test</b>
<b>Language of instruction</b>		Ukrainian or English (choice upon registration)

## II. Information about the teacher

Full name: Naumenko Natalia Sergeevna

Academic degree: Candidate of Economic Sciences

Academic title: Associate Professor

Position: Associate Professor, Associate Professor of the Department of International Economic Relations

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Class days: <http://surl.li/shvned>

## III. Description of the educational component

### 1. Course summary.

The course aims to provide higher education students with systematic knowledge of the economic, organizational, and legal foundations of international transportation in the global economy. The course covers issues of transport support for foreign economic activity, the specifics of concluding transport terms in international contracts, the organization of transportation by various modes of transport, the functioning of international transport and logistics systems, tariff formation, licensing, and insurance in transport. Particular attention is paid to Ukraine's role in the system of international transport in the context of European integration and globalization.

The lecture course is a component of the training of specialists in project management and occupies one of the leading places in the system of economic sciences. The syllabus has been developed taking into account students' knowledge of courses such as: “Management of Foreign Economic Activity,” “Regulation of International Economic Relations,” “International Trade,” “World Economy and World Market Conditions,” “Economics of Foreign Countries,” “International Business,” “Management and Marketing in International Business.”

### 2. Goals and objectives of the educational component.

The aim of the course is to provide students with theoretical knowledge and practical skills in economics and international transport management necessary for effective management of transport processes in foreign economic activity of enterprises, taking into account international standards, logistics approaches, and modern global market requirements.

Course objectives: as a result of studying the discipline, students should:

- master the theoretical foundations of the economics of international transport;
- understand the role of transport in the development of international trade;
- master the mechanisms of organizing international transport by various modes of transport;

- study the transport conditions of international sales contracts;
- acquire skills in choosing optimal transport and logistics solutions;
- master the principles of pricing and tariff policy in international transport;
- familiarize themselves with the specifics of licensing and insurance of transport activities;

- analyze Ukraine's place and prospects in the international transport system.

3. Soft skills. The following soft skills are developed during the course of study:

- analytical and systematic thinking;
- ability to make management decisions;
- effective communication skills;
- teamwork and interdisciplinary interaction;
- time management and organization of activities;
- adaptability to changes in the international environment;
- responsibility and professional ethics;
- business negotiation skills.

4. Structure of the educational component.

<b>Names of content modules and topics</b>	<b>Total</b>	<b>Lectures</b>	<b>Seminars</b>	<b>Independent work</b>	<b>Consultations</b>	<b>Form of assessment/ Points</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>Content module 1. Theoretical, economic, and organizational foundations of international transportation</b>						
Topic 1. Subject, significance, objectives, and structure of teaching the discipline “Economics and Organization of International Transportation”	8	1	-	7	-	-
Topic 2. Transportation operations in foreign economic activity	8	-	-	7	1	-
Topic 3. Transportation terms of purchase and sale contracts	12	1	2	8	1	DS/4
Total for content module 1	28	2	2	22	2	4
<b>Content module 2. Organization and economics of international transportation in the global logistics system</b>						
Topic 4. Organization of international water transport	12	1	2	8	1	DS/4
Topic 5. Organization of international road transport	12	1	2	8	1	DS/4
Topic 6. Organization of international rail transport	12	1	2	8	1	DS/4

Topic 7. Organization of international air transport	12	1	2	8	1	DS/4
Topic 8. Organization of international pipeline transport	11	-	2	8	1	DS/4
Topic 9. International container transportation Transit transportation	11	1	2	8	-	DS/4
Topic 10. Global transport and logistics systems	12	1	2	8	1	DS/4
Topic 11. Licensing and insurance in transport. Determining the price of transport services	12	1	2	8	1	DS/4
Topic 12. Ukraine in the international transport system	11	1	2	8	-	DS/4
Total for content module 2	122	8	18	88	8	36
Types of final assignments						
Test						T/60
<b>Total hours:</b>	150	10	20	110	10	100

\* Form of assessment: DS – discussion, T – tests.

#### 5. Tasks for independent study.

1	Prepare an presentation in which you: reveal the role of international transport in the development of the global economy and international trade. Justify the importance of transport as the infrastructural basis of foreign economic activity.
2	Analyze the structure of transport operations in the foreign economic activity of an enterprise: the main stages of transport support for foreign economic activity; participants in the international transport process; document flow in international transport.
3	Develop the transport conditions of an international sales contract: select the basis of delivery according to Incoterms; determine the responsibilities of the parties; justify the choice of transport mode and route.
4	Compare the organization of international transport: water; road; rail; air transport. Present the results in a table showing the economic and organizational advantages and disadvantages.
5	Analyze a case study of international cargo transportation using container transportation: determine the logistics scheme for delivery; evaluate the advantages of containerization; identify possible risks and ways to minimize them.
6	Investigate the characteristics of transit transportation: the role of transit in international transport corridors; economic benefits for transit countries; prospects for the development of Ukraine's transit potential.
7	Analyze the world's transport and logistics systems: European; North American; Asian (optional). Identify key differences and factors of efficiency.
8	Calculate the cost of international cargo transportation, taking into account: transportation tariffs; insurance costs; additional fees and logistics costs. Draw conclusions about the economic feasibility of the chosen delivery scheme.
9	Analyze the licensing and insurance system in international transportation: main types of licenses; the role of cargo insurance and carrier liability; the impact of regulatory requirements on the activities of transport companies.
10	Analyze Ukraine's place in the international transportation system: geoeconomic advantages and limitations; the role of transport corridors; prospects for Ukraine's integration into global transport and logistics systems.

#### IV. Assessment policy

Assessment is carried out in accordance with the University Regulations on the ongoing and final assessment of students' knowledge (<https://surl.li/iwdrbd>). Compliance with the norms of the VNU Code of Academic Integrity (<http://surl.li/aagxg>) is mandatory during the learning process. The maximum number of absences without a valid reason is 2. The results of formal or informal education may be credited as separate topics or content modules of the course in accordance with the VNU Regulations of 29.08.2024 (<http://surl.li/sbwzdh>).

The maximum number of points for completing the course is 100, including:

- up to 40 points for participation in discussions (seminars) (Module 1);
- up to 30 points for the first express test (electronic testing);
- up to 30 points for the second express test (electronic testing) (both tests – Module 2; see below for a tentative list of questions for preparation).

The minimum required to successfully complete the course is 60 points.

Current assessment (max = 40 points)										Modular assessment (max = 60 points)		Maximum total for the course
Module 1.										Module 2.		
T3	T4	T5	T6	T7	T8	T9	T10	T11	T12	Express test 1	Express test 2	
Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 6	Sem 6	Sem 7	Sem 8			
4	4	4	4	4	4	4	4	4	4	30	30	100

A student's work in a single seminar can be graded on a scale of up to 4 points, of which 0.5 points are for attendance and the rest are for participation in the discussion of issues related to the seminar topic. Students can additionally take consultations with the teacher or prepare presentations of 25-30 slides on each topic that they missed during the semester for valid reasons. This way, they can improve their result by the number of points allocated for the missed topics. Assessment is carried out subjectively by the teacher.

**Express tests** are conducted electronically on the MS Forms platform. The first test is after the sixth seminar, and the second is after the last (tenth seminar). On each test, the student receives 30 questions (tasks), with each correct answer worth 1 point. The maximum possible number of points for each test (for all correct answers) is 30. The total for both tests is 60 points.

The overall grade for the course is calculated as the sum of the points for both modules. The grade is assigned according to the grading scale (table).

At the student's request and if the total number of points for current work allows, up to 15 bonus points may be added to the points awarded by the teacher for active participation in extracurricular activities (educational, scientific, self-government, volunteer, etc.). The availability of such points is confirmed by a certificate issued by the dean's office.

#### V. Final assessment

The form of final assessment is a test. The test is automatically given to the student if they have completed all types of work specified in the syllabus of the educational component and received 60 or more points. If the student scores less than 60 points, they take the test during the elimination of academic debt. In this case, the points scored during the current assessment are canceled. The maximum number of points during the elimination of academic debt from the test is 100. The test may be retaken no more than twice for each educational component: once by the teacher and once by a commission created by the dean of the faculty (see the Regulations on the current and final assessment of the knowledge of students at Lesya Ukrainka Eastern National University – <http://surl.li/ddfha>).

For applicants to the OP programs in Medicine, Dentistry, Pharmacy, and Therapy and Rehabilitation, points are converted to a 200-point scale by multiplying the points on the 100-point scale by 2.

### Grading scale

Score	Linguistic assessment
90–100	Passed
82–89	
75–81	
67–74	
60–66	
0–59	Failed (must retake)

### Scale for assessing knowledge of students in the specialties "Medicine", "Dentistry", "Pharmacy", "Therapy and Rehabilitation"

Score	Linguistic assessment
170–200	Passed
150–169	
140–149	
130–139	
120–129	
0–119	Failed (must retake)

### VI. Recommended reading and online resources

1. On transport: Laws of Ukraine dated 10.11.94 No. 232/94-BP. Laws of Ukraine. K., 1993.
2. On railway transport: Laws of Ukraine dated 04.07.96. Laws of Ukraine. K., 1992.
3. 3. On road transport: Law of Ukraine dated 05.04.01 No. 2344-III Laws of Ukraine. K., 2002.
4. On a comprehensive program for establishing Ukraine as a transit state in 2000–2010: Laws of Ukraine dated 07.02.02 No. 3022-III Laws of Ukraine. K., 2002.
5. On transit of goods: Law of Ukraine dated 20.10.99. Laws of Ukraine. K., 2002.
6. On transport and forwarding activities: Law of Ukraine of 01.07.04 No. 1955-IV // Bulletin of the Verkhovna Rada (VVR), 2004, No. 52, p. 562.
7. Donchenko O.O. Transport support of foreign trade contracts: Lecture notes. K.: KNUTE, 1999.
8. Zablotska R.O. World market of services. 2nd ed. K.: Knowledge of Ukraine, 2005.
9. Foreign economic activity of enterprises: Textbook. 2nd ed., revised and supplemented / Ed. Yu. G. Kozak, N. S. Logvinova, I. Yu. Sivachenko. K.: TsNL, 2006.
10. Levkovets P.R. International transportation and transport law: Textbook. / P. R. Levkovets, V. S. Marunych. 3rd ed., corrected and supplemented. K.: Aristey, 2005.
11. Management of foreign economic activity: Textbook. / Ed. by prof. I. I. Dakhna. K.: Center for Educational Literature, 2006.
12. International Trade: Workshop / V. I. Shpak, Condori Romero Arturo; Interregional Academician of Personnel Management, Ukrainian Publishing and Printing Company "ExOb". K., 2004.
13. Novytskyi V.E. International Economic Activity of Ukraine: Textbook. K.: KNEU, 2003.
14. Legal Regulation of Foreign Economic Activity / G. O. Antselevich, V. O. Golubeva, T. V. Zlunitsyna and others; Ed. O. Kh. Yuldashev. K.: MAUP, 2005.
15. Tankov K.M. Production logistics: Textbook / K. M. Tankov, O. M. Tridid, T. O. Kolodyzeva. Kh.: Inzhnek, 2004.
16. Terminological dictionary of foreign economic activity management / G. M. Drozdova, V. V. Zyakun. — Donetsk: DonSUU, 2006.

17. Management of foreign economic activity: Textbook for students of economics at universities and faculties / A. I. Kredisov, S. M. Berezovenko, V. V. Voloshin, G. M. Bykov, V. P. Mazurenko. 2nd ed., corrected and supplemented. — K.: VIRAR; Alert, 2002.
18. Official website of UNCTAD. URL: <http://unctadstat.unctad.org/ReportFolders/reportFolders.asp>
19. Official website of the World Trade Organization. URL: [www.wto.org](http://www.wto.org)
20. Official website of the World Bank. URL: [www.worldbank.org](http://www.worldbank.org)
21. <https://www.researchgate.net> – social network for scientists.
22. <https://scholar.google.com/> – database of scientists and their works.
23. <https://www.scimagojr.com/> – database of Scopus publications.
24. <http://mjl.clarivate.com/> – database of Web of Science journals.
25. <https://orcid.org/> – database of scientists from around the world